DYWORK Head Case IF YOU want a snapshot of the way head injuries were treated in professional cycling until very recently, start with the viral images of Chris Horner at the 2011 Tour de France. Af HOW ONE TEAM IS LEADING ter the American cyclist crashed toward the end of Stage 7 and was knocked out cold, he climbed back onto his bicycle, despite displaying clear signs of the disorientation caused by CYCLING OUT OF THE BRAIN INJURY DARK AGES-AND a severe concussion. At the finish line 15 miles later, television cameras captured Horner's PROVIDING A POTENTIAL ROAD bewilderment. "I don't understand," he stammered as he rolled in. "Where am I? When MAP FOR THE NEL did I crash? I don't remember." Horner, who was forced to drop out of the race, suffered

by Aaron Gulley from dizziness and confusion for months. To this day he has no memory

UnitedHealthcare pro cycling team devel-injuries quicker and more accurately," says with the NFL Players Association. oped a new cognitive analysis that uti- Rob Wesson, senior director of research and "In professional cycling, if you can't make lizes baseline testing done on its athletes design at Giro, which has built cycling and a decision in under five minutes, your day is throughout the season. (See "How Many ski helmets for 30 years, This year, Giro, over," says Roshon, That's why UHC made Fingers Am I Holding Up?" below.) The along with more than a dozen other helmet its protocol quick and simple enough to team's post-crash practice changed after brands, invested in a technology called MIPS administer in the press of a race. "It always team doctors pulled UHC star sprinter Kiel (multidirectional impact protection system) comes down to a judgment," he says, "but Reijnen from a race following a crash. The that is designed to reduce rotational forces these tests, and especially the comparisons ad hoc nature of the assessment left Reijnen on the brain, thereby minimizing the risk of to an individual's normal results, help us angry and the doctors searching for a less concussion. Still, helmets will likely never make the decision less subjective." subjective procedure.

SCAT3 sideline exam used in other sports, letes the more critical ongoing issue. is that the new test eliminates most of the MLB, use a computerized neuropsychologi- and cochair of Medicine of Cycling, which is likely never have ridden the final 15 miles.



starting to learn about traumatic brain injuries, this has to be a medical decision, not a husiness one."

In the past few years, a national spotlight has been turned on traumatic brain injuries. focused largely on the lawsuit brought by retired professional football players against the NFL for concealing the dangers. Less known are the incidence rates of serious head injuries in adventure sports, including ones that took the life of freeskier Sarah Burke in 2012 and nearly killed snowboarder Kevin Pearce, Dangerous crashes are also a routine part of road cycling and mountain biking. UHC's program is just one example of a growing desire in many of these sports to take serious steps to mitigate the damage.

prevent concussions entirely, which makes Of course, no one sees the new program as

"Nobody wants to take out your star ter. ImPACT igauges memory and reaction reacts when it is injured." tioning," says Lovell, who has been studying. When in doubt, sit them out," concussions since his work with the Pitts- Roshon is undeterred. He hopes that and neurosurgeon at Chicago's North Shore "must always be the athlete's health."

How have things changed? In 2014, the "Everyone is looking at ways to diagnose Neurological Institute, who has consulted

The new protocol replaces the laborious the decision over how to handle injured ath- a cure-all. "It's a good start. But remember that these tests aren't official," says Anna which largely results in a judgment call by Currently, the U.S. Ski and Snowboard Abramson, an internal-medicine physician an on-site health professional. The theory Association, along with the NFL, NHL, and at University of California San Francisco guesswork of whether or not a rider should cal test called ImPACT, which was developed pushing for higher care standards in profesbe removed from competition. Had Horner by Dr. Mark Lovell, the former director of sional road racing, "There is some evidence been put through the UHC protocol, he'd the Sports Medicine Concussion Program at behind them, but there still isn't a lot of data. the University of Pittsburgh Medical Cen- Many questions remain about how the brain

quarterback," savs Michael Roshon, UHC time and is considered the gold standard Lovell underscores the point: "It's a very team physician, "But given everything we're in the industry, but it takes 30 minutes and tricky injury to diagnose, Chemical changes must be administered in a quiet room. "It in the brain from an impact can take up to measures fine gradations of cognitive func- 12 hours to manifest. Our advice is always,

> burgh Steelers in the mid-eighties. "It's not someday UHC's diagnostic test, or someappropriate for return-to-play decisions." thing like it, could become a standard pro-That means a sideline diagnosis is typically cedure everywhere from the Tour de France made with the slightly less time-consuming, to the NFL sidelines. But for now, he's just pencil-and-paper SCAT3 test. "It's the best happy to have a tool that he feels can prowe have," says Dr. Julian Bailes, chairman tect his riders, "The priority," says Roshon,

> > WHEN AN IN ILIDY

IS SUSPECTED

How Many Fingers Am I Holding Up? An in-depth look at how

identify traumatic brain injuries in the field -A.G.

BEFORE AN INJURY Team physicians conduct the following tests three times during the preseason to establish a baseline.

Step 1: Balance

The athlete stands with both feet on the ground, with eyes closed, for 20 seconds. Each balance correction is noted. >The test is repeated on a single dominant foot >A final, one-legged test

is run on a soft surface like grass, carpet, or a foam pad. Step 2: Cognition >The physician tells the

banana, golf ball, pillow,

coffee, feather, After the

Accuracy is measured.

>The athlete is given

a series of five or six

backwards.

numbers. The obvsician

then records how long it

takes to repeat the series

>An iPad app like Mind-

Metrics (\$3: proactivelife

org) or BestTime! (free:

The physician asks a series of orienting questions-name, birth date. athlete a list of five words: home address. If the athlete doesn't know the answers, or recalling them next two tests, the athlete is difficult, the test is attempts to recall the list. over; they've failed. Next, doctors ask if they feel tired, dizzy, agitated, or sensitive to bright light. Finally, the balance and cognition tests are run and the results compared with the baseline. A decrease in performance in one or more of the tests could indicate a brain injury, resultnanotalons com) is used to ling in the athlete's removal calculate reaction speed. from the competition.